

COMPANY	Total # of Titles 2008			PRIMARY PAID					PRIMARYLY CONTROLLED					TOTAL # RECORDS		OPERATIONAL DATA				
	Total # of Magazines	Total # of Titles Other Than Magazines □	Total # of Paid Titles 2008	Largest Paid Circulation	Smallest Paid Circulation	Email Alerts for Digital Editions	Email Newsletter List Mgt.	Total # of Controlled Titles 2008	Largest Controlled Circulation	Email Alerts for Digital Editions	Email Newsletter List Mgt.	Smallest Controlled Circulation	Total Paid Records for All Titles	Total Controlled Records for All Titles	Years in Business	Full-time Employees	Account Representatives	# BPA Titles Perform Auditing Support	# ABC Titles Perform Auditing Support	
Anger Circulation Data Serv. (Caledonia, MI)	11	10	1	0	—	—	0	0	10	40M	0	1	20M	5M	410M	21	4	2	9	0
ARGI (Montvale, NJ)	176	121	55	77	400M	15M	3	6	43	110M	3	6	5M	1.2MM	700M	37	70	12	20	4
Cambey & West (Congers, NY)	151	92	59	77	30M	100M	1	0	74	114M	1	12	6M	327M	1.4MM	22	30	9	48	2
CDS - Commun. Data Serv. (Des Moines, IA)	422	411	11	380	8.6MM	1M	22	2	48	1.73MM	5	44	1M	147.8MM	2.7 MM	37	2,650	161	34	205
CircTec (Batavia, IL)	21	18	3	3	20M	3M	—	—	18	60M	6	8	16M	30M	610M	10	7	3	18	0
Computer Fulfillment (Chelmsford, MA)	216	213	3	11	15M	4.5M	5	5	202	215M	33	103	3M	92M	83.7MM	47	61	12	198	2
CS Network (Elgin, IL)*	9	9	1	2	30M	15M	1	—	7	40M	1	—	15M	35M	200M	22	5	2	5	—
PPF/EBSCO (Birmingham, AL)	217	5	216	217	45M	100	—	—	—	—	—	—	—	33MM	0	33	30	21	0	0
Epsilon Management Systems (Plainview, NY)	57	57	0	9	61M	5.6M	N/A	N/A	48	150M	N/A	N/A	8M	215M	2.3MM	27	29	4	44	3
ESP Computer Services (North Hollywood, CA)	162	157	5	127	80M	1M	12	54	33	160M	7	29	2M	1.5MM	1.1MM	27	80	10	28	15
Fulco Inc. (Denville, NJ)	112	67	45	93	109M	1M	10	7	19	218M	2	0	6.8M	760M	652M	28	41	12	4	10
Hallmark Data Systems (Skokie, IL)	692	438	254	5	60M	1M	0	1	433	563M	35	203	3M	595M	21.1MM	42	139	45	338	7
ICN - Intermt. Computer Network (Bristol, PA)	154	136	18	49	900M	10M	37	18	91	350M	6	4	12M	2.2MM	4.9MM	24	87	12	67	97
IFS - Independent Fulfill. Serv. (St. Augustine, FL)	12	12	0	0	0	0	0	0	12	41M	0	N/A	11M	12M	218M	28	3	2	11	0
CDS Global, Canada (Markham, Ontario)*+	85	85	0	65	506M	72M	—	—	20	30M	0	0	5M	400M	4.3MM	19	—	—	—	26
Knowledge Marketing Publishing Services	171	51	120	—	—	—	—	—	51	700M	39	120	2M	—	4.1MM	4	33	6	40	2
McMillen Communications (Stafford, TX)	54	51	5	44	61M	3M	2	0	4	25.5M	6	0	8.4	602M	42.3M	29	16	5	3	6
National Fulfillment Services (Holmes, PA)*	10	10	0	10	35M	3M	0	0	0	—	0	0	—	150M	0	36	200	5	1	1
NCS Fulfillment Services (Memphis, TN)	14	14	0	14	65M	2M	0	0	0	0	0	2	0	115M	0	37	78	3	0	1
NexTech Systems (Shrub Oak, NY)*	25	10	15	8	100M	2M	2	2	5	70M	2	2	10M	2MM	1MM	19	14	3	2	6
Omeda Communications (Northbrook, IL)	258	243	15	10	44M	1M	3	7	233	2.3MM	28	547	4.2M	357M	14.3MM	29	141	39	152	12
The Oyster Group (Portland, ME)	51	10	41	49	35M	1M	--	--	2	36M	1	--	20M	133M	56M	16	8	3	2	--
Palm Coast Data (Palm Coast, FL)	838	789	49	822	3.4MM	500	29	1	16	224M	—	—	100	79.5MM	724M	59	1960	143	44	278
PMG Data Services (St. Paul, MN)	45	36	9	23	600M	700	3	3	13	55M	4	5	3M	1.6MM	420M	6	11	3	9	1
Prestige Fulfillment Services	72	70	2	71	200M	.5M	2	1	3	80M	0	0	5M	600M	100M	15	14	3	2	4
Publication Fulfillment Services	32	31	1	31	50M	2M	2	N/A	2	80M	N/A	N/A	35M	250M	115M	12	10	3	2	1
Publisher's Creative Systems (Escondido, CA)	84	81	3	78	110M	1M	3	3	3	18M	4	N/A	12M	1.6MM	37M	16	52	6	4	7
Publishers Data Management Group	52	44	8	28	85M	4M	2	1	24	25M	0	0	5M	452M	150M	4	8	2	3	2
Publishers Information Center (Bellmawr, NJ)	18	12	6	8	22M	1M	0	0	10	55M	0	0	6M	85M	269M	22	7	3	2	1
S&S Computer Services (Versailles, KY)	50	50	0	25	135M	2.2M	—	—	25	100M	—	—	20M	400M	550M	32	25	3	29	10
Specialized Fulfillment Services (Kettering, OH)*	38	34	4	30	130M	650	7	7	8	110M	5	5	27M	650M	500M	27	12	8	12	29
Stark Services (North Hollywood, CA)*	120	118	3	65	96M	2M	5	0	57	275M	6	5	5M	1.3MM	1.4MM	37	65	12	34	6
Starrcorp.com (Moorestown, NJ)*	167	162	5	123	87M	36M	31	31	44	120M	5	16	5M	1.4MM	1.5MM	21	40	7	36	21
Strategic Fulfillment Group (Big Sandy, TX)	46	34	12	43	588M	<1K	0	7	0	N/A	0	0	N/A	2.81MM	0	34	200	8	0	1
Sunbelt Fulfillment Services (Brentwood, TN)	146	55	91	100	85M	120M	15	5	44	145M	4	0	480M	520M	2.8MM	27	51	6	75	7
Superior Fulfillment (Duluth, MN)	69	53	16	23	46.2M	98	0	6	46	154M	31	63	89M	220M	1.55MM	42	48	10	31	3

M denotes thousands and MM millions. * Information on this service bureau is from our 2008 survey. □ This column includes newsletters, journals, electronic publications, newspapers, books, directories and catalogs. + CDS Global, Canada is formally known as Indas Limited

ADDITIONAL SERVICES		RENEWALS/BILLS																
COMPANY	Product Fulfillment	Premium Distribution	Membership Fulfillment	Contributions Processing	Unit Audit	Merge-Purge/Address Personaliz.	Cash, Bill-Me, Credit Card Orders	Installment Billing	Automatic Renewals	Mailing	Attached Renewals and Bills	Attached Gift Cards	Multi-Title Bills & Renewals	Renewal/Requal Email Blasts	BMC Drop-Shipping	Mechanical Presorting	Scanning/Imaging	Outband Telephone Sales/Renewals
Anger Circulation Data Serv. (Caledonia, MI)																		
ARGI (Montvale, NJ)																		
Cambey & West (Congers, NY)																		
CDS - Commun. Data Serv. (Des Moines, IA)																		
CircTec (Batavia, IL)																		
Computer Fulfillment (Chelmsford, MA)																		
CS Network (Elgin, IL)*																		
PPF/EBSCO (Birmingham, AL)																		
Epsilon Management Systems (Plainview, NY)																		
ESP Computer Services (North Hollywood, CA)																		
Fulco Inc. (Denville, NJ)																		
Hallmark Data Systems (Skokie, IL)																		
ICN - Internatl. Computer Network (Bristol, PA)																		
IFS - Independent Fulfill. Serv. (St. Augustine, FL)																		
CDS Global, Canada (Markham, Ontario)*+																		
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National Fulfillment Services (Holmes, PA)																		
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Omeda Communications (Northbrook, IL)																		
The Oyster Group (Portland, ME)																		
Palm Coast Data (Palm Coast, FL)																		
PMG Data Services (St. Paul, MN)																		
Prestige Fulfillment Services																		
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Publisher's Creative Systems (Escondido, CA)																		
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S&S Computer Services (Versailles, KY)																		
Specialized Fulfillment Services (Kettering, OH)*																		
Stark Services (North Hollywood, CA)																		
Starrcorp.com (Moorestown, NJ)*																		
Strategic Fulfillment Group (Big Sandy, TX)																		
Sunbelt Fulfillment Services (Brentwood, TN)																		
Superior Fulfillment (Duluth, MN)																		

KEY:
 CURRENTLY PROVIDED IN-HOUSE
 SERVICE CONTRACTED OUT
 SERVICE WILL BE PROVIDED IN-HOUSE WITHIN THE NEXT 12 MONTHS
 SERVICE NOT PROVIDED

ADDITIONAL SERVICES		INTERNET ORDERS/CUSTOMER SERVICE																					
COMPANY	Presort	Total # of Titles You Perform Presort	Delivery of Digital Editions	Barcoding	Alternate Delivery	Palletization	Sub Mainfile Online, Real-Time	Sub Mainfile Batch Updates	Interactive Reporting Tools in the Client's Office	Gate Keeping/Access Grants	Auto Upload (Orders/Cust.Serv.)	Online Reporting	Online, Real-Time Access from the Subscriber's Computer	Man. Transacts Keyed to Mainfile	Automated Response/Acknowledgment	Auto Response/Acknowledge.	Centralized Database for Print and E-Products	One-Off Order Processing	Conference Registration	Integrated Product Order Form Web Page	Email Cust. Serv. Correspond.	Electronic Model Feeds	
Anger Circulation Data Serv. (Caledonia, MI)		2																					
ARGI (Montvale, NJ)		1																					
Cambey & West (Congers, NY)		2																					
CDS - Commun. Data Serv. (Des Moines, IA)		369																					
CircTec (Batavia, IL)		18																					
Computer Fulfillment (Chelmsford, MA)		16																					
CS Network (Elgin, IL)*		9																					
PPF/EBSCO (Birmingham, AL)		217																					
Epsilon Management Systems (Plainview, NY)		27																					
ESP Computer Services (North Hollywood, CA)		16																					
Fulco Inc. (Denville, NJ)		102																					
Hallmark Data Systems (Skokie, IL)		2																					
ICN - Internatl. Computer Network (Bristol, PA)		109																					
IFS - Independent Fulfill. Serv. (St. Augustine, FL)		12																					
CDS Global, Canada (Markham, Ontario)*+																							
Knowledge Marketing Publishing Services		10																					
McMillen Communications (Stafford, TX)		49																					
National Fulfillment Services (Holmes, PA)		0																					
NCS Fulfillment Services (Memphis, TN)		14																					
NexTech Systems (Shrub Oak, NY)*		18																					
Omeda Communications (Northbrook, IL)		44																					
The Oyster Group (Portland, ME)		10																					
Palm Coast Data (Palm Coast, FL)																							
PMG Data Services (St. Paul, MN)		19																					
Prestige Fulfillment Services		36																					
Publication Fulfillment Services		5																					
Publisher's Creative Systems (Escondido, CA)		81																					
Publishers Data Management Group		25																					
Publishers Information Center (Bellmawr, NJ)		7																					
S&S Computer Services (Versailles, KY)		210																					
Specialized Fulfillment Services (Kettering, OH)*		N/A																					
Stark Services (North Hollywood, CA)		10																					
Starrcorp.com (Moorestown, NJ)*		24																					
Strategic Fulfillment Group (Big Sandy, TX)		45																					
Sunbelt Fulfillment Services (Brentwood, TN)		15																					
Superior Fulfillment (Duluth, MN)		0																					

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